

## An Analysis of Vocal Music Performance Art and Its Aesthetic Features from the Perspective of Reception Aesthetics

Tian QIU

Changchun University, Changchun, Jilin 130022, China

**Keywords:** Vocal performance; reception aesthetics; aesthetics; performing art

**Abstract:** Vocal music art is mainly the organic combination of music art and literature, which plays an important role in the field of literature and art. Vocal music is the most distinctive form of artistic expression among many kinds of performing arts. It is not only the ingenious cooperation between performers and vocal "musical instruments", but also the perfect combination of music and literature. Reception aesthetics is an important achievement in the field of literature and art research. Reception aesthetics can guide the research of Chinese culture and art and improve its efficiency and quality. Applying the theory of reception aesthetics in vocal performance art can not only fully display the aesthetic characteristics of vocal performance art, but also further promote the development of vocal performance art and improve the performance level of Chinese vocal performance artists. From the perspective of reception aesthetics, this paper takes vocal performance art as the research object, and analyzes the audience's aesthetic psychology and reception process in vocal performance art by using reception aesthetics theory, so as to promote the further development of vocal performance art and its research.

### 1. Introduction

Vocal music has a long history in China and has become a part of Chinese traditional culture in the process of development and change. Vocal music art is the ingenious cooperation between performers and their own singing organs, and it is also the perfect combination of music and literature, which is a charming artistic expression form in the field of literature and art [1]. Reception aesthetics theory is an important achievement in the field of literature and art research, which has important guiding value for the study of culture and art. In the field of culture and art, vocal performance art is unique [2]. As the audience of artistic works, the subjective feelings of the audience can not be ignored. In the long process of human civilization, various kinds of arts are indispensable. Without art, human beings will have no civilization. Among the many arts created by human beings, vocal performance art is a unique art form. In the early days of human society, vocal performance art came into being. At that time, people expressed their worship of nature in the form of vocal performance, which has been accompanied by the development of human civilization and enriched people's spiritual life at that time [3]. At present, the popular vocal performance arts in China mainly include national vocal music, bel canto and pop music. This form of music performance can not only make the instrumental music and vocal perfect fusion, but also present the unique artistic charm of vocal music works to the audience [4]. Appreciators of vocal performance art, like readers of literary works, are aesthetic audiences. Only when the aesthetic audience appreciates, can the reality of art be realized.

With the development of history, vocal performance has produced various forms and gradually become an important part of Chinese traditional culture. Today, vocal performance is the main form of people's life and entertainment, and it has unique artistic charm [5]. On the one hand, vocal performance is the combination of human body and musical instrument, on the other hand, it is the combination of performers and vocal music. At present, the research on vocal performance art has been obviously deviated [6]. As a comprehensive art performance form, vocal music not only combines vocals and musical instruments, but also makes literature and music skillfully combined, which has strong artistic charm in the art field [7]. The vocal performance art has developed into a unique art system with the widest aesthetic audience [8]. However, the existence of vocal music

theory is still incomplete, so it is necessary to have an in-depth understanding and systematic research on vocal performance art [9]. From the perspective of reception aesthetics, this paper takes vocal performance art as the research object, and analyzes the audience's aesthetic psychology and reception process in vocal performance art by using reception aesthetics theory, so as to promote the further development of vocal performance art and its research.

## **2. The significance of the introduction of reception aesthetics theory into vocal performance art**

Throughout the development of human music art, vocal performance art is usually regarded as the earliest musical form, and it is a precious heritage in human social and cultural history. After thousands of years of continuous continuation and inheritance, vocal performance art has been continuously improved and self-corrected, and many vocal singers with excellent singing performance have been born in different times. Reception aesthetics was put forward by Ethel and Hans Robert Jauss, professors of American studies in 1960s. Reception aesthetics was mainly aimed at the appreciation of literary works at the beginning, and the appreciation of literary works mainly included authors, readers and works. In the traditional vocal art research system, the focus of research usually centers on the works and songwriters. It is difficult for us to find out the research on the audience, ignoring the audience's appreciation, which hinders the healthy development of vocal performance art to a certain extent. In the past appreciation of literary works, authors and works have always been placed in the important position of research. However, reception aesthetics advocates putting readers at the center of research, linking literary creation and aesthetic appreciation as a whole, and analyzing the relationship between writers and readers and between readers and works. From the perspective of reception aesthetics, the creators can re-create the works according to their own appreciation feelings, and enhance the artistic charm of the works, so as to be accepted and loved by more audiences. Reception aesthetics originated from literature and art, and introduced it into vocal performance art, and realized the effective combination of the two, focusing on the similarities between the two art forms.

In the performing arts of vocal music, it is necessary to introduce the theory of reception aesthetics into it. The performing art of vocal music is an early art form in people's development. After a long period of development, many masters of vocal art performances have emerged. These superb performers have made their own unique contributions to the development of Chinese vocal music while constantly improving their artistic performance and artistic accomplishment. There are great similarities in the composition of vocal performance art, namely, works, songwriters, audiences and singers. Among them, the first three elements are contained in both art forms, which is also the premise that reception aesthetics theory can be introduced into vocal performance art. Appreciators, that is, aesthetic audiences, play an important role in the development of various cultures and arts. The aesthetic quality of any artistic work is only a possibility, which can only be transformed into reality when it is appreciated by the appreciator [9]. Therefore, the key link of the realization and existence of art is the audience's acceptance and appreciation of works of art. In the appreciation of literature and art, the audience may rely more on the literary image, but in the vocal performance art, the emotion lies in the voice, and the image is more abstract, so it is more necessary to use the audience's free imagination to enjoy independently. Vocal performance art is the earliest art type born in human society. From its birth to today, with the joint efforts of vocal masters of all ages, it has experienced the development process of continuous self-correction and self-improvement, determined the basic artistic concepts and methods, and finally formed a scientific and unique artistic system.

## **3. The aesthetic characteristics of vocal performance art under the influence of Reception Aesthetics**

### **3.1. Aesthetic preparation**

Aesthetic preparation is the main motive force for audience to expect aesthetic activities, which refers to audience's desire and ability to appreciate vocal music performances, as well as their ability to understand works and so on. For the performance of vocal music, the appreciator has a certain aesthetic preparation before enjoying it. Appreciators have their own understanding of the performing arts of vocal music through their appreciation of some previous arts, and have produced aesthetic expectation and psychology. Aesthetic preparation, as the main motive force of audience's expectation of aesthetic activities in reception aesthetics theory, not only refers to audience's appreciation expectation of vocal performance art, but also includes audience's ability to appreciate and understand vocal performance art works. Aesthetic preparation is often different, for example, because of the audience's education level, social relations, living conditions, aesthetic practice and so on, the audience's aesthetic ability is quite different. At the same time, even for the same audience, the mood before aesthetic activities is different, and the aesthetic preparations are also very different. In the art acceptance activities, the appreciator will consciously or unconsciously form a kind of appreciation requirement for art works and his ability in art appreciation because of his special social relationship, his specific life situation, education level and aesthetic practice, and finally form a kind of psychological preparation and aesthetic expectation before the appreciator carries out the appreciation activities. Fig. 1 shows the composition of music form.

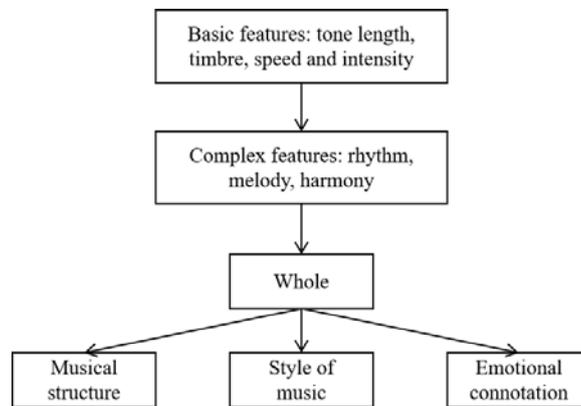


Figure 1 Composition of music form

Extract the basic characteristics of the music, and identify the overall characteristics of the music based on the basic and complex characteristics of the music. The prediction of user interest can be calculated as follows:

$$P_{u,i} = \bar{R}_u + \frac{\sum_{m=1}^n (R_{m,i} - \bar{R}_m) \times sim(u,m)}{\sum_{m=1}^n sim(u,m)} \quad (1)$$

Where  $\bar{R}_u$  is the average score of user  $u$  on the resource,  $R_{m,i}$  is the score of user  $m$  on the item  $i$ ,  $\bar{R}_m$  is the average score of user  $m$  on the resource, and  $sim(u,m)$  is the similarity between users  $u$  and  $m$ .

The aesthetic preparation in vocal performance art has a great influence on accepting activities. Therefore, when performing vocal performance art, singers should take aesthetic preparation as an important reference and apply it to specific vocal performance art creation practice. In people's life experiences, different things will leave different impressions, thus helping people to form an understanding of things. Art appreciation is the same. Appreciators form an aesthetic understanding of vocal music through the past vocal performance art. A successful "author" should give full consideration to the psychological characteristics of aesthetic audience before carrying out artistic creation activities, and put this consideration into his own creative practice in artistic creation activities, making it an important reference for his own artistic creation activities.

### 3.2. Aesthetic feeling

In vocal music performance, music score, words and so on will be the aesthetic objects to be accepted by the audience. Therefore, the singer will become the bridge between the work and the audience, who is the audience of the work and the creator of the music work. After the beginning of vocal performance, the audience will have a comprehensive psychological feeling in this process, and this psychological feeling is aesthetic feeling. In vocal performance art activities, the charm of vocal music works is displayed to the audience by performers. In this process, all kinds of information will make the audience react to a certain extent. Through the singer's interpretation, vocal music works can not only attract the audience to the literary and artistic characteristics of vocal music works, but also arouse the audience's enthusiasm to appreciate the works, and then encourage the audience to accept the works and continue to appreciate the vocal music works. After the appreciation enthusiasm of the aesthetic audience is fully stimulated, the aesthetic audience will continue to enjoy art in a more excited state, and finally realize the task of aesthetic acceptance [10]. In the performing arts of vocal music, performers can effectively promote the beautiful presentation of vocal music performance through various kinds of information, generate emotional communication with the audience, awaken the audience's sense of identity with the performing arts of vocal music, resonate with the audience and promote the development of the audience's aesthetic feeling. In vocal music performance, words and music scores, as the aesthetic objects accepted by the audience, are the key for singers to arouse the audience's appreciation enthusiasm for vocal music works. At the same time, the singer is also the bridge between the audience and the vocal music works. This feeling is not only a poetic psychological communication activity, but also a dynamic creative activity. It is a spiritual roaming and soul journey for the recipient to immerse himself in the artistic world, and it is also the most beautiful and important component in the aesthetic appreciation of vocal music art.

#### **4. Conclusions**

As an aesthetic theory for the development and innovation of literature and art, reception aesthetics has been applied not only to literary and artistic creation, but also to vocal performance art. From the perspective of reception aesthetics, vocal performance art has lyrics with beautiful artistic conception, which creates a beautiful artistic conception and beautiful melody for people to enjoy their hearing. The vocal performance art has great artistic charm and broad mass base, and is an art form loved by the people. In order to improve the artistic value of vocal performance, it is necessary to fully construct the complete structure of works, singers and audiences, so as to promote the close relationship among them. Vocal performance art is a comprehensive art performance, so during the stage performance, the singer should not only present the colorful side of vocal art to the audience, but also give attention to the delicacy of feelings and the richness of performance images. Applying the inspiration of reception aesthetics theory to the actual vocal performance can continuously improve the artistic charm of vocal performance and guide and promote the continuous development of vocal performance art. Singers need to observe the performance activities comprehensively, apply the art of blank space and dialogue in the performance process, and pay attention to the psychological characteristics of the audience, so as to effectively play the guiding value of reception aesthetics.

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